

## **Historic, Archive Document**

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62.25

70th  
Year

# Kunderd *Gladioli*

**Stand Supreme**

## **1950**

ORIGINATORS & GROWERS  
of the RUFFLED - LACINIATED  
TYPES

PRIZE WINNING VARIETIES  
NEW CLASSES, TYPES AND COLORS

**KUNDERD GLADIOLUS FARMS**  
GOSHEN INDIANA, U.S.A.





**PACIFIC SKIES** — Recent introduction that is beautiful. Color of a lovely pale lavender with a glowing overcast of pink. Throat a rich golden shade, extending on the two central petals from outer edge to depth of throat. 6 to 8 florets open colorful buds. A beautiful new creation.

35c each, 10 for \$2.50



**ALCHEMIST** — One of the very early yellows that is ideal for the cut flower trade. 8 to 10 florets open with balance of spike showing color. Good spike and plant. Very vigorous, fast propagator.

10c each, 10 for 90c, 100 for \$8.50





# KUNDERD'S

## *Introductions for 1950*

### BALLET

Plain Petaled — blooms in 80 days

Large saffron-orange color with florets measuring 4-5 inches of excellent texture. Opens well and blooms from very small bulbs. 18 bud spike, with colorful buds showing. Tall growing variety.

**\$1.00 each, 3 for \$2.50**

### FLORA NAHIGIAN Plain Petaled — blooms in 95 days

Beautiful new glistening salmon with an overcast of buff in the throat, central petal cream and yellow. Grows very tall with 8 florets open. Many buds showing. Extra heavy foliage which indicates the true parent Quartinianus. Very healthy variety.

**\$3.00 each, 3 for \$8.00**

### MARCO

Ruffled — blooms in 86 days

Deepest heavily ruffled orange, with golden tinged throat. A large flowering variety of this type. Heavy texture, good flower-head with 20 buds, 5 to 6 open. A grand glad for exhibition or cut flower use.

**\$3.00 each, 3 for \$8.00**

## NEW MINIATURE FLOWERING TYPES

### CHERIE

Upright — blooms in 70 days

Dainty rose-pink background with rich strawberry red markings. 4 to 5 florets open with color showing on rest of spike. Tall growing for a miniature flowering. Very colorful.

**35c ea., 10 for \$2.50, 100 for \$22.00**

### DAINTY

Primulinus — blooms in 66 days

Lovely salmon buff with richest creamy yellow throat. Good stems and fine texture florets. Dainty and lovely for decorative arrangements.

**35c ea., 10 for \$2.50, 100 for \$22.00**

### LITTLE FELLOW

Miniature — blooms in 65 days

Combination of salmon and orange which is lovely. Wiry spike, with several florets open. A show winner in this type.

**\$1.00 each, 3 for \$2.50**

### RED LACE

Lacinated — blooms in 70 days

New orange red color for this type of gladiolus that you will like. 4 to 5 open on a very fine heavy wiry spike. Excellent for corsage work and dainty arrangements.

**50c each, 3 for \$1.25**

### TAPESTRY

Primulinus — blooms in 72 days

Reddish-purple color with intense rich purple markings in throat. This is a very new color in this type of Gladiolus which we like very much. Attractive.

**75c each, 3 for \$2.00**

### TWINK

Lacinated — blooms in 68 days

A combination of colors that is hard to beat for dainty arrangements. Salmon-pink outer petals with a creamy yellow throat, rich rose-pink border. Very colorful and striking.

**50c each, 3 for \$1.25**

### ALGONQUIN

Ruffled — blooms in 85 days

Bright scarlet commercial variety that is one of the favorites with us. Eight wide open blooms on a good straight upright stalk. Very good.

**10c ea., 10 for 90c, 100 for \$8.50**

*Flora Nahigian*

Large exhibition variety of a beautiful glistening salmon. One of the tallest growing varieties we had growing in our field this past summer. Produces very heavy stalks with giant foliage. Admired by our many visitors this past summer as outstanding.

**\$3.00 each, 3 for \$8.00**





The  
Home of the  
**RUFFLED**  
and  
**LACINIATED**  
Petals  
*Spring 1950*

**NATIONALLY ADVERTISED  
PRODUCT**

**GROWERS DIRECT TO YOU**

## General ALPHABETICAL LISTING of the *FINEST* NEW and STANDARD Varieties

It is our greatest of pleasure to announce to our many fine customers, that we have completely harvested and now in process of curing the finest crop of Gladiolus Bulbs that we have enjoyed in years. The weather was ideal for growing, both for the flower and the bulb. We strive each year to produce the finest quality bulb, better service, improved varieties for best results to give you complete satisfaction at blooming time.

We want to express our appreciation to you for your valued patronage this past year, also for the many fine letters containing such outstanding compliments of our products, words cannot express our thanks to you.

When you buy KUNDERD GLADIOLUS BULBS you are growing a product that is NATIONALLY ADVERTISED and now celebrating the 70th year with this beautiful flower. Complete satisfaction is our motto.

Plan at once for your Gladiolus Garden, we can assure you that you will have endless pleasure at blooming time.

**We Suggest — ORDER NOW — Be Assured of the Varieties You Want  
We Will Make Shipments at Proper Planting Time**

### ALL BULBS and PLANTS LISTED in this CATALOG — SENT POSTPAID

**ABU HASSAN** Plain Petaled — blooms in 80 days  
A variety that comes to us from Holland, Europe, that we feel has merit. Much better than Pelegrina. Color a very rich deep violet blue. In fact the finest of the dark blues. Good commercial flower.

15c ea., 10 for \$1.20, 100 for \$11.00

**ADVANCE** Plain Petaled — blooms in 89 days  
Deepest claret-red, large decorative type flower. Light purple cast over entire flower. Feathered gold on lower throat petals, 6 to 8 fairly large blooms open on a good stem. Something in a new color for your garden.

\$1.00 ea., 3 for \$2.50

**ALADDIN** Ruffled — blooms in 89 days  
Large, beautifully ruffled salmon with cream blotch. Grows fairly tall under ideal conditions. This is one variety of the large flowering-type that is ideal for exhibition purposes when good.

15c ea., 10 for \$1.20, 100 for \$11.00

**ALCHEMIST** Plain Petaled — blooms in 62 days  
A variety that is very scarce today in this country. Holland origination which is one of the finest. Golden yellow in color, with as many as 8 to 10 florets open at a time. Medium Decorative. Good stalk and rich texture.

10c ea., 10 for 90c, 100 for \$8.50





**LEADING LADY** — We class this variety as one of the No. 1 Gladiolus of the day. Exquisite tall spikes with as many as 10 or more open florets. A beautiful silvery creamy white. One of the famous sports of Picardy, winning many fine achievements since introduced.

**AL SMITH** Plain Petaled — blooms in 53 days  
Most beautiful shade of delicate pink; throat lighter, nicely feathered with red. Grows tall with perfect placement of florets on spike.

10c ea., 10 for 90c, 100 for \$8.50

**AMBROSIA** Plain Petaled — blooms in 72 days  
A most unusual gladiolus of a beautiful shade of old rose with a large blotch of deep yellow and a fine blotch of rich red extending into throat.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**ANNAMAE** Plain Petaled — blooms in 61 days  
Creamy white, throat a deeper cream. Unusually choice white, excellent for floral use. One variety that will be a fine addition to your collection.

10c ea., 10 for 90c, 100 for \$8.50

**BADGER BEAUTY** Plain Petaled — blooms in 90 days  
Clearest lavender with a creamy-white throat. Finest long flower head about 20 inches. Open 6 to 7 on a 20 bud spike. An unusual beauty to try.

15c ea., 10 for \$1.20, 100 for \$11.00

**BAGDAD** Plain Petaled — blooms in 89 days  
Smoky rose color, with massive plant and foliage. Large flowers with 5 to 6 open. Florets measure 5 to 6 inches. Fast propagator.

5c ea., 10 for 45c, 100 for \$4.25

**BEACON** Plain Petaled — blooms in 89 days  
One of the favorites in the cut flower varieties on the market today. Rose-salmon with intense rich cream blotch, extending deep into throat. Comes slightly ruffled.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**BEAU IDEAL** Ruffled — blooms in 80 days  
Six to eight large, wide open florets grace this beautiful spike. Florets are a deep rose-purple, much deeper purple on lower petals.

20c ea., 10 for \$1.50, 100 for \$14.00

**BELA QUEEN** Plain Petaled — blooms in 96 days  
This new, creamy white gladiolus produces a tall, robust plant with long spikes. 6 to 8 large florets open, buds with color showing on the entire spike. Flowers are late. A good cut flower.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**BEOWULF** Plain Petaled — blooms in 83 days  
Tall growing lavender overcast with deeper rose lavender markings on all petals. Excellent to stand hot weather. Proved very fine with us this year.

15c ea., 10 for \$1.20, 100 for \$11.00

**BERTY SNOW** Plain Petaled — blooms in 85 days  
One of the older lavenders of note, excellent as a cut flower and most reliable. Lavender tint with an overcast of silver and white. Beautiful.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**BEVERLY** Plain Petaled — blooms in 79 days  
A charming variety of beautiful violet-rose with elegant deep red throat blotches. Grows tall with wide open florets. 5 to 6 open, texture unusual for a garden type flower that stands the sun well.

10c ea., 10 for 90c, 100 for \$8.50

*Order Now! — We will Ship at Proper Planting Time — Order Now!*



**BIG TOP** Plain Petaled — blooms in 77 days  
Immense in size, which makes it an excellent exhibition variety. Fine as a commercial cut-flowering variety, opens 7 large florets on a huge stalk. Pink with a small carmine feather extending on the lower petals.

25c ea., 10 for \$2.00, 100 for \$18.00

**BIT O'HEAVEN** Plain Petaled — blooms in 85 days  
Very tall growing deep orange, with a contrasting yellow throat. Shows color on all buds, twenty or more and opens with as many as 10 to 12 at one time. Massive foliage and stands up well under all weather conditions. Fine in our fields this year.

10c ea., 10 for 90c, 100 for \$8.50

**BLACK OPAL** Plain Petaled — blooms in 86 days  
The most dependable so-called "black," the Gladiolus that will startle you as to color, many florets open with a rich velvety texture. We know you will like this variety.

10c ea., 10 for 90c, 100 for \$8.50

**BLACK OUT** Plain Petaled — blooms in 75 days  
Medium decorative flower, color of a brilliant cherry red — blotched an intense rich glowing black on lower throat petals, flaked black on outer wing petals. Very fine decorative flower, grows tall with perfect placement of florets. Spike carrying 8 to 10 open. 20 to 22 bud variety. Winner of many prizes. \$1.00 ea., 3 for \$2.50

**BLAZE** Plain Petaled — blooms in 86 days  
Good size self scarlet color. Very large size flowers making a good exhibition variety to show in this color class. Commercial flower of note.

10c ea., 10 for 90c, 100 for \$8.50

**BLUE BEAUTY** Plain Petaled — blooms in 77 days  
Much lighter blue than others listed, vigorous grower. We state this variety to be a medium blue. Excellent cut flower habits.

10c ea., 10 for 90c, 100 for \$8.50

**BUCKEYE BRONZE** Plain Petaled — blooms in 85 days  
One of the odd shades of Gladiolus originated by Mr. Wilson. Very outstanding old rose and bronze with a distinct orange shading. Six to eight open on an excellent spike. You will like this one.

10c ea., 10 for 90c, 100 for \$8.50

**BURMA** Ruffled — blooms in 88 days  
One of the very popular show varieties, a sure winner. Heavily ruffled deep rose red. Wide open florets of largest size. Very heavy texture in florets, also huge foliage. A variety you will prize in your garden.

20c ea., 10 for \$1.50, 100 for \$14.00

**CAMROSE** Ruffled — blooms in 90 days  
Lovely shade of light pink. Beautifully placed florets on a good clean spike. 6 to 8 open florets at one time. We still enjoy growing this variety.

10c ea., 10 for 90c, 100 for \$8.50

**CASABLANCA** Ruffled — blooms in 90 days  
Very tall growing, late, creamy white. Opens six to eight large size blooms heavily ruffled. Becoming very fast a fine commercial variety.

10c ea., 10 for 90c, 100 for \$8.50

**CHAS. A. STEVENS** Plain Petaled — blooms in 78 days  
Large flowers of finest soft rose-pink, lighter in throat. Very much used for basket work. Strong and upright grower. Excellent as a cut flower for home decorations.

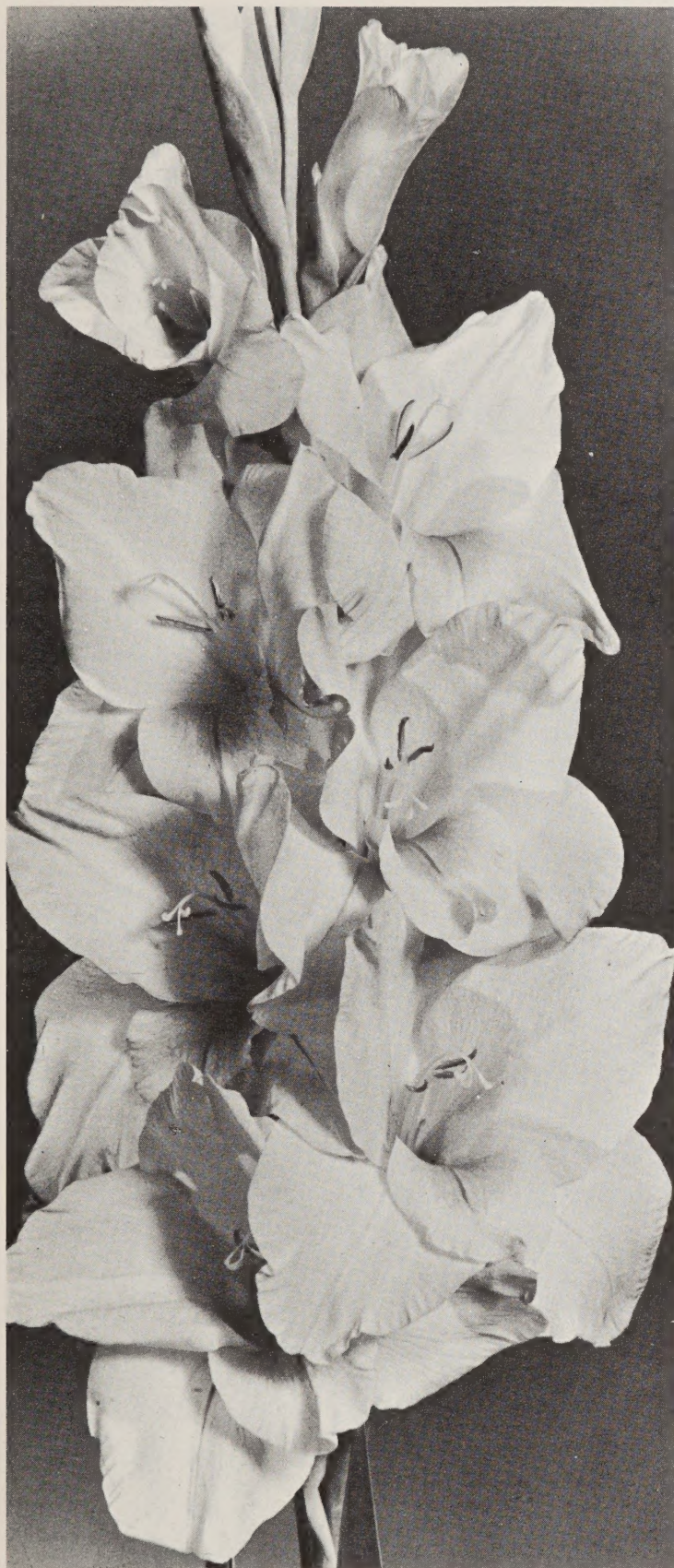
15c ea., 10 for \$1.20, 100 for \$11.00



**LAVATONE** — Light lavender shaded deeper, on all edges of petals tinted rose. Silvery reflex. Excellent cutting qualities, in fact one of the finest light lavenders we have ever cut. Richest green foliage. Would make an excellent commercial variety.

*Prices in this Catalog are Prepaid — Direct to You*





**ETHEL CAVE COLE** — Very large exhibition pink, 10 to 12 florets open on a heavy upright stalk. A variety that will stand under adverse weather conditions. Wonderful color, good propagator and one of our favorites.

**CHAMOONY** Plain Petaled — blooms in 80 days  
One of the most interesting newer gladiolus varieties in the true rose color. Very fine for exhibitions in this color class. Little deeper rose color than Gov. Pinchot.

15c ea., 10 for \$1.20, 100 for \$11.00

**CHERRY JAM** Ruffled — blooms in 79 days  
Heavily ruffled deep salmon variety. Richest salmon color with a conspicuous cherry-red blotch. Opens eight to ten fine florets on heavy stalks. Fine.

25c ea., 10 for \$2.00, 100 for \$18.00

**CHIEF MULTNOMAH**

Plain Petaled — blooms in 86 days  
One of the tallest, strong growing, smoky with a red blotch. Massive flowers in fact very fine indeed. We still say this variety is hard to beat on the exhibition table.

25c ea., 10 for \$2.00, 100 for \$18.00

**CLINGENDAAL** Ruffled — blooms in 85 days  
Medium shade of brick red. Many florets open on a straight stalk. This is another Holland variety that we like.

25c ea., 10 for \$2.00, 100 for \$18.00

**COOPERII SPECIES** Medium Late Flowering  
Fine foliage with good size florets. Plant 3 feet and up. Yellow color with red flaking. One of the rare species.

75c per bulb

**CORAL GLOW** Plain Petaled — blooms in 87 days  
A glowing deep orange that is very hard to beat. One of the most consistent winners at the country's leading flower shows. Blooms are very large, well placed with marvelous foliage. Heavy substance.

10c ea., 10 for 90c, 100 for \$8.50

**CORONA** Plain Petaled — blooms in 80 days  
One of the more recent introductions of merit. Six to eight well placed blooms on a good straight stalk. Color a creamy white with rose edge petals. A good cut flower of merit.

10c ea., 10 for 90c, 100 for \$8.50

**CORONATION** Plain Petaled — blooms in 85 days  
Large, tall growing, light creamy salmon variety. Rich yellow throat. One beauty you will enjoy very much.

10c ea., 10 for 90c, 100 for \$8.50

**CRASSIFOLIA SPECIES** Late Flowering  
Medium height plant, with numerous blooms on as many as three or more spikes from one bulb. Small flowers, of a delicate pink color and as many as 40 blooms on the main spike. Flowers blotched red. Size of florets from  $\frac{3}{4}$  inch to 1 inch in size. One of the best of the Africa Species. Order early, stock very scarce indeed. A novelty.

\$1.00 per bulb

**CREAM CUPS** Plain Petaled — blooms in 72 days  
A pure, soft cream-white. Throat delicate light canary-yellow. One beauty you will enjoy very much. Good substance — wonderful florists' variety.

10c ea., 10 for 90c, 100 for \$8.50

**CRINKLES** Ruffled — blooms in 92 days  
A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Excellent blooms obtained even under drought conditions. More Grand Championships won in the last few years than any other Gladiolus in its class.

35c per bulb — limit one bulb to a customer

*Make a Planting Each Week for a Succession of Bloom*



**DEBONAIR** Plain Petaled — blooms in 90 days  
One of the finest LaFrance pink varieties of note. Throat of shrimp-pink and white. A wonderful color combination of the pastel varieties.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**DIANE** Plain Petaled — blooms in 110 days  
Richest orange-salmon, with a cream throat that is very beautiful indeed. Very consistent in growing a beautiful flower, plant and bulb. Excellent as a good basket variety. Good flower head on straight stalks. One of our favorite orange varieties.

25c ea., 10 for \$2.00, 100 for \$18.00

**DRACOCHELUS** Plain Petaled — blooms in 69 days  
One of the most fascinating varieties we grow. It is the best of the South African Species that is known for size, blooms measuring 2 to 3 inches. Grows very tall on a fine upright stem. Color green, with yellow throat. Bend back petals of florets, looks like a spray orchid. Fine for table or corsage work.

35c per bulb — limit one to a customer

### DREAM OF BEAUTY

Plain Petaled — blooms in 76 days  
Deepest rose early variety of Gladiolus. Blooms well under most conditions. Excellent color that is hard to beat. Very popular.

15c ea., 10 for \$1.20, 100 for \$11.00

**DUNA** Plain Petaled — blooms in 86 days  
Unusual and different color combinations. Soft pink and buff. Good clean cut color that shows up well in arrangements, florist work, etc. Five or six blooms open at once.

10c ea., 10 for 90c, 100 for \$8.50

**DYNA** Plain Petaled — blooms in 72 days  
Medium decorative variety. Unusual combination of salmon-pink, with heavy throat blotch of golden yellow on both lower petals. Growing 5 feet under normal field conditions, stalk and plant heavy, 5 to 6 flowers open. One of the new florist varieties we offer this year. Excellent for decorative use.

15c ea., 10 for \$1.20, 100 for \$11.00

**EARLY DAWN** Plain Petaled — blooms in 77 days  
Tall growing salmon-rose with heavy foliage. Blooms very early and a fine variety for the early market. Opens well in water from a tight bud. Is a very good commercial variety to grow. Reliable.

10c ea., 10 for 90c, 100 for \$8.50

**EARLY ROSE** Plain Petaled — blooms in 81 days  
Attractive rose-colored blooms, darker rose in throat. One of the valuable commercial varieties for early. Fairly tall, growing to 3½ feet, blooms a medium size. Not as heavy a grower as Gov. Pinchot. Attractive, and an early blooming gladiolus.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

### ELIZABETH THE QUEEN

Ruffled — blooms in 90 days  
Huge wide open ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that responds under most any weather. 7 to 8 florets open. Wonderful exhibition variety.

15c ea., 10 for \$1.20, 100 for \$11.00

*Complete Planting Instructions Will Accompany Each Order*



**PINK RADIANCE** — Purest light pink color, slight touch of carmine rose in the throat. Makes a good variety to exhibit and a consistent winner. 8 to 10 blooms open, perfectly placed on a good spike. A worthwhile variety to try.





**GOLDEN GATE** — Clearest golden yellow, without markings in throat which is very appealing. Grows tall with many open florets at a time. We have at last stock enough to offer this variety at popular prices this year. A beautiful yellow.

**ELSIE ADELE** Plain Petaled — blooms in 76 days  
Light pink slightly tinted salmon. Grows tall with wide open flowers. Tall spike, 6 to 8 open. Good.

10c ea., 10 for 90c, 100 for \$8.50

#### **ETHEL CAVE COLE**

Plain Petaled — blooms in 89 days  
A very large exhibition pink variety. As many as 10 to 12 florets open on a fine spike. Beautiful color and stands up well as a good commercial variety for all around uses.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**EXCELLENCE** Plain Petaled — blooms in 69 days  
Deep orange-vermilion, self-color in effect. Everyone who sees this variety in bloom marvels at its gorgeous color. The outstanding early red Gladiolus.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**FAIR ANGEL** Ruffled — blooms in 78 days  
Large creamy white with deeper cream throat. This is a large flowering variety with 6 inch blooms as many as 8 open at one time on a tall spike. An excellent cut flower for the market.

15c ea., 10 for \$1.20, 100 for \$11.00

**FIREFLASH** Plain Petaled — blooms in 80 days  
Large flowering magnificent red. The most brilliant, outstanding cut flower variety in our fields this season. Richest deep scarlet on entire petals without markings. Fine plant with good heavy foliage. 100% for commercial use.

\$1.00 ea., 3 for \$2.50

**FORTUNE** Plain Petaled — blooms in 89 days  
Classified as a decorative flower. 3 1/2 to 4 inches, Lavender pink ground color, deeper lavender rose in throat with throat markings of cream. 8 to 10 blooms open, color showing on the balance of spike.

\$1.00 ea., 3 for \$2.50

**GARDENIA** Plain Petaled — blooms in 85 days  
Very fine cut flower. Self creamy-white, five to six florets open on a 20 to 22 bud spike. Tall growing.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

#### **GEN. DOUGLAS MacARTHUR**

Ruffled — blooms in 80 days  
Very early pink variety of a good size. Six to eight open blooms on a fine spike. Very heavily ruffled. We think this variety has a wonderful future as a commercial of value.

25c ea., 10 for \$2.00, 100 for \$18.00

**GENERAL EISENHOWER** Ruffled — blooms in 85 days  
A real giant among the glads. Deep bright hydrangea pink color. 8 to 10 open on a straight upright stalk, perfect form. You will enjoy and appreciate this variety.

50c ea., 3 for \$1.25, 10 for \$3.75

**GENGHIS KHAN** Ruffled — blooms in 80 days  
Intensely ruffled clear pink. Wonderful growing habits that make it a reliable cut flower. 8 open on a heavy stalk.

25c ea., 10 for \$2.00, 100 for \$18.00

**GIANT RED** Plain Petaled — blooms in 89 days  
The name giant is just what it states, huge wide open flowers with a very heavy stalk. 6 to 8 open on a 20 bud head. Rich deep red self color. Fine habits.

25c ea., 10 for \$2.00, 100 for \$18.00

*Gladiolus the Ideal Cut Flower — They Last so Long*



**GLAMIS****Ruffled — blooms in 90 days**

Everyone who sees this variety admits it is one of the most beautiful of all. A very clear ruffled rose pink color on a very heavy straight spike. Large flowers with many open. 15c ea., 10 for \$1.20, 100 for \$11.00

**GLOWING****Plain Petaled — blooms in 78 days**

Looks like a Pernet Rose. Creamy yellow cup florets, as many as 8 to 10 open on a straight stalk. Something different in the Gladiolus, fine for florist work.

25c ea., 10 for \$2.00, 100 for \$18.00

**GOLD DUST****Plain Petaled — blooms in 75 days**

Deep early yellow. We find this variety to grow quite tall and has good commercial possibilities.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GOLDEN GATE****Plain Petaled — blooms in 70 days**

Large flowering, clear, true toned yellow. No markings. This variety is very showy, good substance and one that will hold up well under all conditions. We feel this variety is the best yellow plain petaled variety in existence.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GOLDEN TETON****Plain Petaled — blooms in 90 days**

Strong growing yellow with orange flecking. Spikes are very tall, robust growing, with as many as 8 heavy blooms open at a time. Very good.

10c ea., 10 for 90c, 100 for \$8.50

**GOV. PINCHOT****Plain Petaled — blooms in 80 days**

Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. Inner portion of upper throat almost white blending outward into the main color. Edges of all petals margined silvery-white. General effect of entire flower very pleasing and beautiful.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GRAND DAY****Plain Petaled — blooms in 79 days**

A very fine substitute for the variety Dr. Bennett. Very prolific scarlet red flower, very early bloomer, 4 to 5 Medium Decorative size florets on a good healthy spike and plant. Lower petals lined white like the former variety. Healthy for a red variety. Good texture.

20c ea., 10 for \$1.50, 100 for \$14.00

**GRETA GARBO****Plain Petaled — blooms in 94 days**

A very beautiful Gladiolus of largest size, tall growing yellow suffused apricot and buff. Largest blooms of good quality. Good commercial cut flowering variety.

15c ea., 10 for \$1.20, 100 for \$11.00

**GUINEA GOLD****Plain Petaled — blooms in 90 days**

An exceedingly brilliant deep orange self. Of fine height with perfectly placed florets of brilliant orange. Planted late makes a fine outstanding and cheerful flower.

10c ea., 10 for 90c, 100 for \$8.50

**HAWKEYE RED****Ruffled — blooms in 85 days**

Bright red sport of Vagabond Prince that we have noticed to be very fine as a cut flower. Opens well with 8 nice florets open. Clear bright color. Heavy stalk.

15c ea., 10 for \$1.20, 100 for \$11.00

**H. B. PITT****Plain Petaled — blooms in 80 days**

Tall strong spike, with flowers of a light orange pink. Rich cream throat that is very pleasing.

25c ea., 10 for \$2.00, 100 for \$18.00

*Buy Direct from the Grower — It Pays in Results*



**INDIAN PRINCESS** — Very interesting rose ruffled gladiolus that should be in every collection. Medium size blooms of good texture, color darker than the varieties Chamouny and Gov. Pinchot which are so outstanding in their color class.





**SPIC & SPAN** — A tested and approved variety *Gladiolus* which is a leader at the flower shows. Deep pink with a light salmon overcast. 8 to 10 open florets, tall spikes that is very easy to cut. Outstanding basket variety in its class.

**HIGH FINANCE** Plain Petaled — blooms in 95 days  
Beautiful large blooms of a smoky shade, flaked with slate. Grows tall and is a constant winner at shows.

25c ea., 10 for \$2.00, 100 for \$18.00

**HINDENBURG'S MEMORY**

Plain Petaled — blooms in 89 days  
Big handsome spike with colorful florets of richest red. A variety from Holland of note. Giant in size.

25c ea., 10 for \$2.00, 100 for \$18.00

**HOPMAN'S GLORY** Plain Petaled — blooms in 78 days  
Tall, bright yellow, with 5 good florets open. Shows buds in color entire flowering head. One of the Holland varieties recently produced.

15c ea., 10 for \$1.20, 100 for \$11.00

**INDIAN PRINCESS** Ruffled — blooms in 80 days  
A very intensely ruffled rose-red gladiolus. Medium size blooms on a very wire-like stem. Very colorful.

15c ea., 10 for \$1.20, 100 for \$11.00

**JEANIE** Ruffled — blooms in 85 days  
Rose color with yellow throat. Very much admired by our many visitors at blooming time. Quite impressive color combination.

10c ea., 10 for 90c, 100 for \$8.50

**JERSEY CREAM** Plain Petaled — blooms in 95 days  
This variety is very prolific, grows very tall and has lovely large florets. Richest cream ground color lighter on outer edges of petals. Many florets open. We have had many comments on this flower growing in our fields. Received several awards in this color class at recent shows.

10c ea., 10 for 90c, 100 for \$8.50

**JOYLAND** Ruffled — blooms in 79 days  
First class spike, large, showy, finely ruffled rose-purple flower. Deeper in throat. Perhaps unsurpassed in showy grandeur, and a high class cut flower. Very extra and distinct.

15c ea., 10 for \$1.20, 100 for \$11.00

**JUNIOR MISS** Ruffled — blooms in 84 days  
Ruffled creamy salmon, looks very much in shape and form as New Era. Straight refined grower, beauty and vigorous. A good commercial.

15c ea., 10 for \$1.20, 100 for \$11.00

**KENWOOD** Plain Petaled — blooms in 80 days  
Richest red color on good plant. Not such a tall grower but gives a good cutting spike.

25c ea., 10 for \$2.00, 100 for \$18.00

**KING LEAR** Ruffled — blooms in 89 days  
Magnificent large new purple of recent introduction. Grows tall and has huge blooms. Winner of many awards at leading *Gladiolus* Shows in the past few years. Many large florets open at a time. Nicely waved and has a lustrous sheen overcast. Beautiful.

10c ea., 10 for 90c, 100 for \$8.50

**KING WILLIAM** Ruffled — blooms in 85 days  
Soft salmon and apricot, cream throat. One of the sports of Picardy. An excellent cut flower, highly rated commercial.

15c ea., 10 for \$1.20, 100 for \$11.00

**LADY JANE** Ruffled — blooms in 85 days  
We find this variety to be of the very finest clear cream with yellow lower petals that are very showy indeed. One fine variety, needs good culture for best results.

10c ea., 10 for 90c, 100 for \$8.50

*Our 70th Year With the Gladiolus — Quality and Service*



**LADYLOVE** Plain Petaled — blooms in 79 days  
Outstanding in its color, beautiful lavender-pink ground color, very much lighter in throat. Lower throat petals blotched creamy yellow.

15c ea., 10 for \$1.20, 100 for \$11.00

**LAVATONE** Ruffled — blooms in 89 days  
This is our Prize Winner of all our recent introductions. Lovely tone of light lavender shaded deeper on all edges of petals of rose. Purest white throat marking. Has excellent cutting qualities, in fact the best lavender we have ever used for cut flowers. Excels as a heavy grower, multiplies well, heavy spike, richest green foliage, in fact all qualifications that would make an excellent commercial variety to grow.

25c ea., 10 for \$2.00, 100 for \$18.00

**LADY WAYNE** Plain Petaled — blooms in 95 days  
An excellent salmon-pink (5½ inch) exhibition and commercial variety with an unheard of show performance for the three years since its introduction. Opens wide-open, 8 well placed attractive blooms which are firmly attached, with a total of 18-20 buds on a well balanced spike. Husky grower, bulblet germination fine, opens well when cut in bud, making it ideal as a cut flower. We feel that this variety has a great future.

\$1.00 ea., 3 for \$2.50

**LANTANA** Plain Petaled — blooms in 75 days  
Orange with a large golden throat. Vivid color which is very distinctive. Opens 7 to 8 blooms on a good flower head. Popular florist variety.

15c ea., 10 for \$1.20, 100 for \$11.00

**LAVENDER DREAM** Plain Petaled—blooms in 85 days  
Light lavender originated in Holland. Blooms fairly early, medium large florets on a graceful spike. Lovely.

25c ea., 10 for \$2.00, 100 for \$18.00

**LAVENDER PRINCE** Plain Petaled—blooms in 85 days  
The lavender class is now filled with this lovely new gladiolus. Very clean color, a variety that will propagate very easily, with tall spikes. A good cut flower and a very heavy show winner of note.

35c ea., 10 for \$2.50, 100 for \$22.00

**LAVENDER QUEEN** Plain Petaled—blooms in 85 days  
Deep lavender which is very clear. Opens 6 well placed blooms on a good straight spike. We like this variety for a commercial.

25c ea., 10 for \$2.00, 100 for \$18.00

**LAVENDER ROSE** Plain Petaled — blooms in 84 days  
Pure beautiful blush of lavender, central narrow bars on petals softest daffodil-yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges. Well worth a trial.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**LAVENDER RUFFLES** Ruffled — blooms in 72 days  
Beautiful cut spikes with many florets open on a fine spike grace this lovely plant. Color a clear lavender blushed a shrimp pink. Very fine for decorations, table arrangements, etc. Exquisite combination of color hard to beat.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

*Kunderd Bulbs Can Win Prizes for You — A Trial Counts*



**MY SYMPHONY** — A new and one of the highlights of our recent introductions. Richest lavender with rose blending. Tall growing, deep green foliage, rose red throat blotch. Appealing to the eye. Will be outstanding in your garden.





**ALGONQUIN** — Brilliant scarlet red variety that you can grow with excellent results in your Gladiolus Garden. 8 to 10 open florets on a straight upright stalk. As a good commercial variety it is hard to beat.

**LEADING LADY** Plain Petaled — blooms in 87 days  
We class this variety the No. 1 Gladiolus of the day. Its exquisite tall spikes, eight large blooms open color of a beautiful silvery creamy white. Well placed florets at all times. Sport of Picardy. Has won many awards since introduced. We praise this variety highly.

15c ea., 10 for \$1.20, 100 for \$11.00

**LEONA** Plain Petaled — blooms in 89 days  
Tall growing deep rose-red with many open. As a cut flower it holds up well, good substance, good size floret. Colorful indeed.

10c ea., 10 for 90c, 100 for \$8.50

**LEWIS E. GARY** Plain Petaled — blooms in 78 days  
Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful soft blush tinted cream, with lower throat of purest canary-yellow. When well grown 8 to 10 florets are open. Good tall spike.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**LUCRE** Plain Petaled — blooms in 76 days  
Richest lemon yellow ground color, deeper golden yellow in throat. Richest green foliage, tall growing spikes with as many as 6 to 8 florets open under field cultivation. We feel this variety will be an answer to the florist who needs a variety with many florets open at a time.

25c ea., 10 for \$2.00, 100 for \$18.00

**LULA A. HUNT** Plain Petaled — blooms in 83 days  
Richest soft salmon — pink variety. Grows very straight and most reliable as a cut flower variety. One of the older ones, yet very good.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**MAGNOLIA** Ruffled — blooms in 85 days  
Light soft creamy rose pink, no markings. Blooms are very large, 6 to 8 open on a well formed spike. Good indeed.

10c ea., 10 for 90c, 100 for \$8.50

**MAID OF ORLEANS** Plain Petaled — blooms in 84 days  
Best white commercial gladiolus today. A pure white with a touch of cream in throat. Very distinctive and fine.

10c ea., 10 for 90c, 100 for \$8.50

**MAJUBA** Ruffled — blooms in 87 days  
One of the more recent Holland varieties, much improved medium red New Europe. 8 to 10 good wide open florets, heavy substance and an excellent grower. One of the beauties.

20c ea., 10 for \$1.50, 100 for \$14.00

**MARGARET BEATON**

Plain Petaled — blooms in 85 days  
Strong grower. Finest pure white background with a bright orange-red blotch. A consistent show winner. This variety is one of the finest new introductions.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**MARGARET FULTON**

Plain Petaled — blooms in 85 days  
Rich dark salmon, making it most desirable for a good cut flower. 6 to 8 florets open. A beautiful commercial variety.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**MASKERADE** Ruffled — blooms in 79 days  
Yellow with red throat markings. One of the finest color combinations and markings. Good spikes, finest texture. Impressive when in bloom.

10c ea., 10 for 90c, 100 for \$8.50

*We Ship Gladiolus Bulbs the World Over*



**MAX REGER** Plain Petaled — blooms in 89 days  
Light blue color with a throat much deeper. Four to five florets open, medium size blooms, fairly tall spike, strong grower. A good blue to grow.

25c ea., 10 for \$2.00, 100 for \$18.00

**MERCURY** Plain Petaled — blooms in 85 days  
Brilliant vermillion red. Opens 8 to 10 large size florets. This gladiolus will attract attention at any show. Heavy show winner this year.

25c ea., 10 for \$2.00, 100 for \$18.00

**MIDNIGHT** Plain Petaled — blooms in 85 days  
Very rich brownish-red, with a distinct velvety cast or sheen on outer tips of petals. Light red in throat. Large decorative variety, 4 to 6 open florets. Very rich in color and most unusual.

\$1.00 each, 3 for \$2.50

**MINUET** Plain Petaled — blooms in 88 days  
Late mid-season variety of unusual beauty. One of the finest lavenders yet produced in commerce today. Large flowers on a fine tall spike. Good placement. Still the finest lavender exhibited at the leading flower shows. A consistent winner.

10c ea., 10 for 90c, 100 for \$8.50

#### **MISS BLOOMINGTON**

Plain Petaled — blooms in 67 days  
Six to eight large, perfectly placed, rich lemon-yellow blooms open at a time. Considered the best early yellow variety. Wonderful for the garden. Excellent for either forcing or outdoor growing and a real money-maker for commercial purposes.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**MISTY ROSE** Plain Petaled — blooms in 89 days  
Large exhibition smoky pink, with a distinct marking or blotch of purest white on throat petals. Giant foliage of heavy texture. Grows tall.

25c ea., 10 for \$2.00, 100 for \$18.00

**MORAVIAN** Ruffled — blooms in 71 days  
A wonderful shade of lavender. Throat soft creamy yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**MORNING STAR** Plain Petaled — blooms in 85 days  
Another sport of Picardy, pure white without the cream throat. Large florets with immense stalk. One of the very fine sports.

\$1.00 each, 3 for \$2.50

**MOTHER KADEL** Plain Petaled — blooms in 77 days  
Medium yellow without any other markings. One of the leading commercial yellows. Shipping qualities.

15c ea., 10 for \$1.20, 100 for \$11.00

#### **MRS. JOHN T. PIRIE**

Plain Petaled — blooms in 76 days  
Upper side petals cream, blushed daintily at edges. Faintly blushed lavender.

10c ea., 10 for 90c, 100 for \$8.50

**MRS. MARKS MEMORY** Ruffled — blooms in 89 days  
One of the largest giant purples we have ever seen growing. Huge stalks and spike, with many flowers open. Another Holland variety of note.

20c ea., 10 for \$1.50, 100 for \$14.00

*The Home of the Ruffled and Laciniated Types of Gladiolus*



**ROCKET** — Richest scarlet red with many flowers open on a very strong spike. Grows very well for us under ordinary field cultivation. Produces good bulbs, fine foliage and bloom.





**CHAMOUNY** — *One of the most interesting Gladiolus in the true rose color. On the exhibition table or when cut for the cut flower trade it is a very reliable variety to have. A lovely new addition in this color class.*

**15c ea., 10 for \$1.20, 100 for \$11.00**



**SNOW PRINCESS** — *One of the most popular commercial whites. Rich creamy throat that is very pleasing. Large florets, excellent keeper and very heavy propagator. Grows tall with fine heavy foliage. One of the favorites in the florist shop. A real one to grow.*

15

**5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25**







**Our 70<sup>th</sup>  
ANNIVERSARY  
YEAR  
Spring  
Offer**

# KUNDERD'S "MARVEL" COLLECTION

*Gladiolus  
for Spring*  
**1950**

This Special BARGAIN OFFER GOOD Only Until MARCH 15th, 1950  
**SEND NOW...** FOR THIS MAGNIFICENT COLLECTION—THEY PRODUCE

Each year we grow hundreds of varieties of Gladiolus which we test, selecting the very best to list in our Catalog. Of these many varieties we also select the very best FREE BLOOMING, Largest Size to be used in our offers. This year more so than ever before we offer this fine collection of bulbs which have exceptional qualities that will produce for you. Here is your chance to obtain 20 fine separate varieties, 5 bulbs each to make the 100 bulbs. If they were purchased under name they would cost a great deal more. We grow these bulbs on fine sandy loam soil, properly prepared for the very best results. Plant bulbs at intervals and have blooms until frost.

**Reliable  
CUT-FLOWERING  
and EXHIBITION  
VARIETIES**

**ALL LARGE  
FLOWERING  
TYPE**

**100** 5 Bulbs Each of 20 Different Varieties — Not Labeled  
**LARGE BLOOMING SIZE QUALITY BULBS**  
Our "MARVEL" COLLECTION  
Catalog RETAIL VALUE **\$7.00**

**\$5.00** POSTPAID

**Send Your Order Now! We Will Ship Bulbs at Proper Planting Time**

*Our* **GLORIOUS Amateur COLLECTION**  
**NAME VARIETIES • LABELED • OUR SELECTION ONLY**

The past year we have had so many customers write and tell us that they enjoyed this collection so much, we feel that we should again make this attractive offer this year. They received much enjoyment for such a small investment. Our years of experience make us qualified to select the varieties that will go into this collection, and you can be assured that you will have an assortment of colors that will please you. The bulbs come to you under name and label. Order as many collections as you wish.

*Offered Again  
this Year  
by*  
**POPULAR  
REQUEST**

**5 BULBS EACH — 10 GORGEOUS VARIETIES**  
**50 BULBS - ORDER NOW!** **\$3.00** POSTPAID  
**LARGE BLOOMING SIZE LABELED**

*Small* **FLOWERING Gladiolus**

We have never made this offer before as it is entirely different, being the varieties of the SMALL FLOWERING TYPES. You will receive such dainty types as the Miniature, Upright, Lacinated and Primulinus, all beauties for the home decorations. Table, vase and small bouquets they excel. You will be pleased with the gorgeous colorings.

**5 EACH — 10 VARIETIES — LABELED**

**50 BLOOMING SIZE BULBS — Labeled Only \$3.50 POSTPAID**

**BABY GLAD MIXTURE**

A Mixture of Baby Glads with a very large range of colors. They are of the small flowering types, entirely different from the above collection. This offer is not made up specially for this sale but is Field Grown as a Mixture. You will be amazed with these small types at blooming time.

**50 Blooming Size Bulbs — \$3.00 Postpaid**

**KUNDERD GLADIOLUS FARMS**  
**GOSHEN, INDIANA, U.S.A.**

**FULL CULTURAL  
INFORMATION WITH  
EACH ORDER**



GOV. PINCHOT





**ALADDIN** — Large beautifully ruffled salmon with a cream blotch in throat. Largest blooms of good texture, good stalk, most reliable under all weather conditions. A hard one to beat in show competition.

15c ea., 10 for \$1.20, 100 for \$11.00



**SENSATION** — An exhibition flower of largest size. Large salmon rose, 8 to 10 blooms open, heavy rich green foliage and texture. Heavily ruffled with a very tall heavy stalk. You will not go wrong with this variety.

15c ea., 10 for \$1.20, 100 for \$11.00





**LADY WAYNE** — An excellent salmon pink (5½ inch florets) with a beautiful lavender overcast. This variety has an unheard of record winning for the past three years at major shows the country over. Perfect placement, and an excellent husky grower.

*Kunderd Bulbs are Grown Right — Cured Right for Best Results*

## MRS. PAUL DIEBALL

**Plain Petaled** — blooms in 83 days  
Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time.

10c ea., 10 for 90c, 100 for \$8.50

## MT. INDEX

**Plain Petaled** — blooms in 79 days  
Cream white with golden yellow blotch. Tall growing, very early, many as 8 large florets open at a time, making it a very fine commercial cut flower variety.

25c ea., 10 for \$2.00, 100 for \$18.00

## MYRNA

**Ruffled** — blooms in 80 days  
Nicely ruffled creamy white variety. Blooms early and a consistent winner at the country's leading flower shows. A real beauty.

15c ea., 10 for \$1.20, 100 for \$11.00

## MYRNA FAY

**Plain Petaled** — blooms in 85 days  
Beautiful orchid lavender, opens 8 to 10 five inch florets, tall growing. Good habits after cutting. We feel this is one lavender with a future.

\$1.00 ea., 3 for \$2.50

## MY SYMPHONY

**Plain Petaled** — blooms in 88 days  
One of the high-lights of our recent introductions. Rich lavender with rose blending. Tall growing, deep green foliage, rose red throat blotch on central lower petal. Very appealing.

\$1.00 each, 3 for \$2.50

## NANCY

**Plain Petaled** — blooms in 88 days  
This variety has made a wonderful showing, both at the various Trial Gardens also at exhibitions when shown. Medium red, with 6 or more open florets on a fine spike. Excellent grower. We can recommend this variety as a good commercial.

50c each, 3 for \$1.25

## NEW EUROPE

**Ruffled** — blooms in 86 days  
New Holland variety which you will like very much. It's a wonderful strong grower, excellent texture tall growing, enormous florets of a brilliant red. As many as 8 to 10 open at a time. One of the very best new glads from Europe.

15c ea., 10 for \$1.20, 100 for \$11.00

## NEW HARMONY

**Plain Petaled** — blooms in 84 days  
A clear pink Gladiolus with a lighter throat. Magnificent as a cut flower, such clean plants and good foliage. A real winner at the show table.

25c ea., 10 for \$2.00, 100 for \$18.00

## OGARITA

**Plain Petaled** — blooms in 85 days  
Rose salmon shading to a yellow throat. Six very large blooms open, husky tall grower and attracts much attention in the garden.

25c ea., 10 for \$2.00, 100 for \$18.00

## OREGON GOLD

**Ruffled** — blooms in 96 days  
We have watched this variety grow for several years and have found this gladiolus to be superior in its class as a late yellow. Large ruffled, good keeper.

15c ea., 10 for \$1.20, 100 for \$11.00

## OZONE

**Ruffled** — blooms in 84 days  
Ruffled lavender, blushed white, rose feathered throat. Excellent foliage, heaviest stalk, and one of the early growing varieties in this color.

35c ea., 10 for \$2.50, 100 for \$22.00



**PACIFICA** Ruffled — blooms in 90 days  
An excellent cross on the variety Maid of Orleans and Picardy, producing a large lacy white. Eight or more open at a time, huge stalks and plants. A variety you will enjoy growing.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**PACIFIC SKIES** Plain Petaled — blooms in 70 days  
Lovely pale lavender with a glowing overcast of pink. Tall cut spike very popular with the florist. Throat a rich golden shade extending on two central petals from outer edge to the depth of throat. Opens 6 to 8 florets of medium size, measures 4 to 5 inches. Colorful buds. Height 4 feet. Rapid propagator. A very beautiful new creation.

35c ea., 10 for \$2.50, 100 for \$22.00

**PARADISE** Plain Petaled — blooms in 77 days  
Large early apricot with narrow line of scarlet in throat; nearly a self-color. Grows very tall with 6 or more blooms open.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**PARNASSUS** Plain Petaled — blooms in 85 days  
Deep glistening purple with bars on lower petals of cream color. Opens 5 to 6 inch blooms on a very heavy spike. One of the very largest purples.

15c ea., 10 for \$1.20, 100 for \$11.00

**PAUL RUBENS** Plain Petaled — blooms in 84 days  
Magenta-purple color. Opens several large florets on a very fine spike. Tall growing. Holland origination.

25c ea., 10 for \$2.00, 100 for \$18.00

**PEARLINE** Plain Petaled — blooms in 86 days  
Medium decorative white, with 8 to 10 blooms open on a heavy spike. Light tinged throat of cream. Heavy propagator.

15c ea., 10 for \$1.20, 100 for \$11.00

**PELEGRINA** Plain Petaled — blooms in 88 days  
A real first class gladiolus in this color. In fact the best dark blue in existence today. You will be more than pleased with this lovely flower.

10c ea., 10 for 90c, 100 for \$8.50

**PHILIP BREITMEYER**

Plain Petaled — blooms in 73 days  
A very soft rose-purple with a decided blush cast over entire flower; throat has wide red median lines with parallel thread lines of dark red on a whitish ground. A florist's variety of note.

10c ea., 10 for 90c, 100 for \$8.50

**PHYLLIS McQUISTON**

Plain Petaled — blooms in 88 days  
Large, deep, glowing, shrimp-pink, lighter in throat. Tall vigorous plant and well shaped flowers.

10c ea., 10 for 90c, 100 for \$8.50

**PICARDY**

Plain Petaled — blooms in 90 days  
One of the most outstanding varieties of recent years. Florets massive of a fine color of shrimp-pink. Most valuable for cutting and decorative purposes. This variety is prized by the gladiolus fans everywhere. Long spikes carrying 7 to 10 florets open at a time.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

*We List Nothing But the Best Varieties for the Home Garden*



**EXCELLENCE** — A very reliable vermillion-red variety to grow. Florets large on a good healthy plant and spike. A very early blooming variety, rapid propagator, one that is in demand commercially.





**SPRING MOON** — One of our latest introductions. Rose-lavender with a cream throat. Attractive combination of colors that are pleasing. Grows very tall, large flowers. A variety we feel has a future.

**PINK CARNATION** Ruffled — blooms in 89 days  
Favorable weather conditions produced flowers this season in most gardens. The variety Pink Carnation proved itself to be a vigorous grower in wet years as well as dry. Very healthy plant with strong, good spikes, carrying 6 to 8 strong florets of light rose-pink ground color, throat being of the clearest creamy white. One of the finest we have ever grown for color and growing habits.

35c ea., 10 for \$2.50, 100 for \$22.00

**PINK PARAGON** Plain Petaled — blooms in 85 days  
Bright, clear purest pink, opens 5 to 7 blooms on a long flowerhead. No doubt, one of the very good commercial cut flower varieties. 15c ea., 10 for \$1.20, 100 for \$11.00

**PINK RADIANCE** Plain Petaled — blooms in 85 days  
Pure white pink with a slight touch of carmine in throat. Opens as many as 8 to 10 perfectly placed blooms on a very fine spike. One of the leading pink varieties to grow.

15c ea., 10 for \$1.20, 100 for \$11.00

**PIRATE FLAG** Plain Petaled — blooms in 89 days  
Medium decorative variety, of deepest claret color. Richer red in throat, beautiful combination of colors. Tall growing, richest green foliage.

50c ea., 3 for \$1.25, 10 for \$3.75

**PURPLE GLORY** Ruffled — blooms in 79 days  
Deepest velvety maroon-red with almost black blotches appearing to be burned into petals. Winner of hundreds of awards.

15c ea., 10 for \$1.20, 100 for \$11.00

**PURPLE SUPREME** Ruffled — blooms in 85 days  
Very fine purple color that may be used for the show or for commercial use. Opens 8 to 9 very large florets on a good tall spike. Heavy propagator. Fine.

10c ea., 10 for 90c, 100 for \$8.50

**QUARTINIANUS** Plain Petaled — blooms in 120 days  
Immensely tall spike and heavy foliage. Very late flowering, with color of brick red and throat yellow. Valuable for late flowering.

75c each

**REBEL ROSE** Plain Petaled — blooms in 89 days  
Richest tyrian rose-purple. Large spikes with 20 buds, 6 to 8 open. Excellent propagator. Size of florets would measure under ordinary conditions 4 to 5 inches. Colorful and a novelty you will like.

50c ea., 3 for \$1.25, 10 for \$3.75

**RED CHARM** Plain Petaled — blooms in 89 days  
Dependable medium red, one of the best Commercials in this color. 8 to 10 open on a very beautiful plant and spike. Butt's origination.

10c ea., 10 for 90c, 100 for \$8.50

**RED LIGHTNING** Plain Petaled — blooms in 90 days  
Late cut flowering red that will answer the problem of many who grow for the trade. Excellent habits, will hold up well when cut. Good color, 5 to 6 open.

10c ea., 10 for 90c, 100 for \$8.50

**RED PENNY** Ruffled — blooms in 86 days  
Lovely orange-red, with a straight strong spike that cuts very easily. 5 to 6 open on a 20 bud spike. Opens well and consistent bloomer.

25c ea., 10 for \$2.00, 100 for \$18.00

*See Page 30 — Honor Roll Dahlias at Popular Prices*



**RED PHIPPS** Plain Petaled — blooms in 85 days  
Medium tall plant, with exceptionally long flower heads.  
Color of a soft red, lighter in throat. Good florist  
variety. 10c ea., 10 for 90c, 100 for \$8.50

**RED SPLENDOR** Ruffled — blooms in 77 days  
A decidedly brilliant scarlet, with lower petals a deeper,  
rich velvety red. Tall straight spikes. A show flower.  
10c ea., 10 for 90c, 100 for \$8.50

**REWI FALLU** Plain Petaled — blooms in 79 days  
Massive deep red flowers. Better called blood red. If  
you are looking for a dark red that grows large we  
would suggest this one. 10c ea., 10 for 90c, 100 for \$8.50

**ROCKET** Plain Petaled — blooms in 86 days  
Scarlet red color. Grows very well for us on sandy  
ground. Very heavy foliage, with many open florets at a  
time. Fine as a show table variety. 10c ea., 10 for 90c, 100 for \$8.50

**ROSA VAN LIMA** Plain Petaled — blooms in 89 days  
Extremely tall growing, color of a beautiful light pink.  
We can highly recommend this variety as being one of  
the finest to grow. 5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**ROSE DELIGHT** Ruffled — blooms in 80 days  
An exquisite shade of rose pink marked a little deeper  
on all petals which are slightly flaked. Has been excep-  
tional with us in our gardens to be a very fine early  
glad for the florist. 5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**ROYAL PURPLE** Plain Petaled — blooms in 99 days  
Quartinianus Hybrid. Large bloom of rich, deep purple,  
slightly red cast. Strong plant. Spike tall and slender.  
Fine for cutting. 5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**SALEM** Plain Petaled — blooms in 88 days  
A rose-red combination of color that meets the ap-  
proval of everyone who sees it. Rich green foliage with  
husky plant. 8 large four inch blooms open. White  
median line on lower throat petals. Very promising as  
a coming Glad. \$1.00 each, 3 for \$2.50

**SANDRA** Ruffled — blooms in 84 days  
Light shrimp pink with a pinkish amber blotch deep in  
throat. Size of the variety Picardy. Strong grower and  
a propagator. 15c ea., 10 for \$1.20, 100 for \$11.00

**SENATOR BEVERIDGE** Plain Petaled — blooms in 103 days  
Pure light blood-red, feathered very delicately a little  
deeper red on throat of lower petals. A variety attract-  
ing attention whenever placed on exhibition. 10c ea., 10 for 90c, 100 for \$8.50

**SENSATION** Ruffled — blooms in 90 days  
Very fine exhibition type flower, largest salmon rose.  
Opens 8 to 10 large florets, heavy growing foliage and  
texture that is hard to beat. Very fine indeed. 15c ea., 10 for \$1.20, 100 for \$11.00

*Try the Variety Spic & Span a Lovely Ruffled Type*



**VALERIA** — A very dependable scarlet-red variety that is in demand commercially. Healthy growing habits, large flowers, good spike, every indication that this variety will last on the market for some time. Reliable for a garden type.





**JERSEY CREAM** — Robust and exceptional tall growing with splendid spike and foliage. Color of richest cream with a light overcast over the entire flower. Another one of the dependable varieties for the garden for cutting.

**SILENTIUM** Plain Petaled — blooms in 89 days  
Tall growing white with a small carmine eye, or throat blotch. 5 to 6 huge blooms open, large as Picardy. A variety that is very easy to grow.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**SILVER COMET** Plain Petaled — blooms in 77 days  
Tall, graceful plant with large, wide open, recurved petals. White outer petals with cream throat.

10c ea., 10 for 90c, 100 for \$8.50

**SILVER WINGS** Ruffled — blooms in 88 days  
A glistening white sport of Picardy, with florets that measure as great as 6 inches across, colorful buds showing on balance of spike. A very strong and healthy grower. One destined to be very popular.

Stock limited — 75c per bulb

#### SKYLAND PINK

Plain Petaled (1943) — blooms in 82 days  
Tall, perfect spike with large beautiful flowers, perfectly placed and spaced. Grows tall with six to seven flowers open. Color a lovely salmon shade, nearing a shrimp pink. Throat a clean white. When artificial or sunlight used behind the flowers, gives an iridescent glow of beautiful pink of any we have ever seen. An excellent florist variety.

25c ea., 10 for \$2.00, 100 for \$18.00

**SNOW PRINCESS** Plain Petaled — blooms in 84 days  
What we would call an improved Maid of Orleans. Grows taller and a much better keeper as a cut flower. Large, pure white and cream.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**SNOW WHITE** Ruffled — blooms in 87 days  
Large flowering white suffused cream. Very heavy foliage with a good straight spike. Exceedingly fine cut flower variety.

10c ea., 10 for 90c, 100 for \$8.50

**SPIC & SPAN** Ruffled — blooms in 80 days  
A tested and universally approved variety, consistent winner at leading flower shows. Fine deep pink with light salmon shadings, 8 to 10 open, florets  $4\frac{1}{2}$  to 5 inches, medium tall spike that is easy to cut. A champion with us.

\$1.00 each, 3 for \$2.50

**SPLENDORRA** Plain Petaled — blooms in 73 days  
Splendid very dark wine-black. Remarkable variety in the intense dark red class. Large floret and of the best quality in spike and plant.

10c ea., 10 for 90c, 100 for \$8.50

**SPOTLIGHT** Plain Petaled — blooms in 80 days  
A very fine clear yellow with a small red throat blotch. Florets are of a large size, very fine keeper when cut. Opens about 7 to 8 florets at a time. Lovely.

25c ea., 10 for \$2.00, 100 for \$18.00

**SPRING MAID** Plain Petaled — blooms in 88 days  
Deep salmon ground color, richest outer edge of petals deep orange. Chrome yellow throat blotch. Thrifty plant. Cuts well and a good keeper. Novelty of note.

20c ea., 10 for \$1.50, 100 for \$14.00

*Order Early — We will Reserve Bulbs for You*



**SPRING MOON** Plain Petaled — blooms in 89 days  
Spike of good height, 6 to 8 florets open at a time.  
Rose-lavender, with buff overcast, cream blotched  
throat. Good placement and a fine performer.

25c ea., 10 for \$2.00, 100 for \$18.00

**STOPLIGHT** Plain Petaled — blooms in 80 days  
Fine commercial red variety. Fine straight stems carry-  
ing 18 buds. 6 open florets well placed. Top notch com-  
mercial variety. 15c ea., 10 for \$1.20, 100 for \$11.00

**SUMMER GAL** Plain Petaled — blooms in 80 days  
Large size geranium pink with a rose feather in the  
throat, florets are 6 inches, with 6 to 8 open. Tall and a  
very healthy grower. An exceptional gladiolus.

\$1.00 each, 3 for \$2.50

**SURFSIDE** Ruffled — blooms in 89 days  
One of the medium late varieties to grow. Ruffled white  
ground color with a slight penciled throat. 7 to 8 florets  
open on a very tall spike. Large flowers that are fine for  
commercial use. 10c ea., 10 for 90c, 100 for \$8.50

**SWEET SEVENTEEN** Plain Petaled — blooms in 86 days  
Lovely rosy pink with a creamy blotch throat. Long  
effective spike carrying as many as 6 to 8 open blooms.  
Very upright spike. Holland origination.

25c ea., 10 for \$2.00, 100 for \$18.00

**TAHLAHNEKA** Plain Petaled — blooms in 85 days  
One of the largest yellows that grows. 8 huge florets on  
a tall spike. One of the finest yellows for show table use.

25c ea., 10 for \$2.00, 100 for \$18.00

**TIP TOP** Plain Petaled — blooms in 89 days  
Tall growing plant of a bright glowing red color. Many  
flowers open. Very outstanding red.

10c ea., 10 for 90c, 100 for \$8.50

#### **VAGABOND PRINCE**

Plain Petaled — blooms in 90 days  
An unusual garnet brown, lighter in upper throat, small  
conspicuous blotch of scarlet on lower lip. Variety of  
note.

10c ea., 10 for 90c, 100 for \$8.50

**VALERIA** Plain Petaled — blooms in 90 days  
A variety that is in big demand commercially. Scarlet  
red color, blooms open from tight buds when cut and  
placed in water. Very good.

10c ea., 10 for 90c, 100 for \$8.50

**VINCENT VAN GOGH** Ruffled — blooms in 78 days  
Deep salmon-pink with white suffused, light scarlet line.  
8 to 10 open with colorful buds showing. Opens well in  
water and one of our best commercials.

25c ea., 10 for \$2.00, 100 for \$18.00

**VIOLA GEM** Plain Petaled — blooms in 79 days  
Soft, mellow purple with velvety red throat. Outstanding  
in color.

10c ea., 10 for 90c, 100 for \$8.50

*Hand Planted — Hand Cleaned Gladiolus Bulbs*



**MRS. MARKS MEMORY** — Largest giant purple, huge stalks and  
spike, 6 to 8 large size blooms in the 5 to 5 1/2 inch class. Lovely  
ruffled florets. This variety is the largest and one of the finest  
in the Holland originations.





**MT. INDEX** — *Interesting combination of creamy white and golden yellow blotch in throat. Tall growing, very early 79 day variety, many as 8 large florets open. A good commercial and a variety that we feel will last on the market for some time.*

**VIOLET DELIGHT** Plain Petaled — blooms in 73 days  
Beautiful shade of lavender-violet. Lower two petals are a glowing creamy yellow, forming very conspicuous blotches. Very tall grower.

10c ea., 10 for 90c, 100 for \$8.50

**WANDA** Plain Petaled — blooms in 87 days  
One of the many sports of the variety Picardy, being cream in color. Grows very large as Picardy, in fact we like this variety which grows well under most ordinary conditions. Reliable as a fine cut flower to grow.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**WASAGA** Plain Petaled — blooms in 90 days  
Soft buff variety. Grows fairly tall with many medium size flowers. Has a very beautiful effect under artificial light.

10c ea., 10 for 90c, 100 for \$8.50

**WESTFIELD** Plain Petaled — blooms in 77 days  
Large flowering white with cream and deep yellow throat. Many flowers open on a tall spike. Colorful buds showing color on balance of spike. An attractive variety to grow.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**WHITE CHALLENGE** Plain Petaled — blooms in 90 days  
Very heavy textured white, with a light rose overcast. Pleasing rose throat. Straight spike carrying as many as 25 buds, 8 to 10 open, 5 inch florets. Truly a beautiful variety and very consistent propagator.

\$1.50 each, 3 for \$4.00

**WHITE GOLD** Plain Petaled — blooms in 70 days  
A record for a show Gladiolus that is sensational the past few years. Very large cream, tall growing, excellent commercially for its earliness.

10c ea., 10 for 90c, 100 for \$8.50

**WHITE PEARL** Plain Petaled — blooms in 82 days  
Medium decorative size floret of the 300 series of purest white, tinted lavender and pink. Produces a very fine bulb with an excellent increase. Many open blossoms on a medium height spike.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**WINGS OF SONG** Plain Petaled — blooms in 90 days  
Rose salmon with clear cream lower throat petal. Very large florets on a good straight spike. 6 to 8 open, with color showing the balance of the spike.

15c ea., 10 for \$1.20, 100 for \$11.00

**YELLOW HEROLD** Ruffled — blooms in 80 days  
An early yellow with good strong growing habits. 5 to 6 open on a very heavy spike. Excellent foliage wide open florets. Fast propagator.

10c ea., 10 for 90c, 100 for \$8.50

*Popular Priced Gladiolus Bulbs for Your Garden*



# Primulinus and Miniature Flowering

*Unequaled for the Home Decorations — Dainty and Beautiful*



CUTIE



PRIMULINUS WHITE BUTTERFLY

## AFTERGLOW

**Primulinus — blooms in 82 days**  
Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered, deep, pure, unmarred yellow. Distinct and very striking.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

## ARTIC STAR

**Miniature — 1943, blooms in 60 days**  
Something new in the miniature type flowers. Pure white without any markings. Very unique small flowers that measure 2 to 2½ inches. Straight, upright stalk, with 4 to 6 blooms open. Surpasses anything we have offered to date in the Miniature flowering upright varieties.

15c ea., 10 for \$1.20, 100 for \$11.00

## BURN'T ORANGE

**Prim. Grand — blooms in 69 days**  
Delightful small flowering gladiolus of a beautiful color. Apricot saffron and orange colors blended beautifully. Slightly lined red on lower petals. Beautiful for house bouquets. A new addition to the primulinus family.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

## BUTTERBOY

**Primulinus — blooms in 66 days**  
Buttercup yellow flowers, with penciling on lower petals only. Nicely placed on spike. Many awards to its credit.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

## CHARMING

**Miniature Upright — blooms in 65 days**  
A very odd variety of this type. Deep, tall, rose-pink, mottled deep red on all throat petals. Try this new variety.

20c ea., 10 for \$1.50, 100 for \$14.00

## CHEERIO

**Miniature Type — blooms in 67 days**  
One of the newest miniatures which we are offering this year. Wine purple, red color. One of the finest we have grown, has upright habits on the stem.

\$1.00 ea., 3 for \$2.50

## CONNIE GAL

**Primulinus — blooms in 66 days**  
Rose red outer petals, with purplish blue throat, white middle central lines. One very fine combination of colors.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

## CUTIE

**Miniature Upright — 1940 — blooms in 69 days**  
Light pink ground color, with intense deep rose blotches in throat of florets. Grows very tall, with erect, straight stems. A new addition to the miniature family. Good substances, standing the winds and heat wonderfully well. A fine addition to the new miniature collection we are offering.

25c ea., 10 for \$2.00, 100 for \$18.00

## EARLY ORANGE

**Prim. Grand — blooms in 61 days**  
One of the fine new Primulinus Grandiflora type gladiolus. Beautiful bright orange color which is very popular for bouquets and table decorations. Indeed beautiful. This variety is one of the very earliest of its kind.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25



**ELF** Miniature — blooms in 66 days  
Deepest orange-salmon, with a gorgeous yellow throat.  
Many open on a wiry spike. Grand for this type flower.  
25c ea., 10 for \$2.00, 100 for \$18.00

**GIRALDA** Primulinus — blooms in 66 days  
Magenta rose color, creamy throat blotches on lower  
central petals. Many as 5 to 6 open on a very wiry spike.  
A true prim type. 25c ea., 10 for \$2.00, 100 for \$18.00

**GOLD BUG** Ruffled Primulinus — blooms in 79 days  
Beautiful, deep golden, buttercup yellow. Individual  
florete very distinctive and beautiful. Grows tall with  
spikes which are usually bent, giving it a very attractive  
appearance. Wonderful for floral work.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GOLD COAST** Prim. Grand — blooms in 65 days  
Richest gold tone with no markings at all in throat. 4 to  
4½ feet tall, 8 to 9 florets on a good spike. 18 bud  
variety. Very good stalk for cutting.  
\$1.00 ea., 3 for \$2.50

**GOLDEN FRILLS** Primulinus — blooms in 66 days  
Intensely ruffled, well opened flowers of deep, rich daf-  
fodil-yellow, with rose-red lines on lower petals. Prize  
winner. 5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GOLDEN SLIPPERS** Ruffled Primulinus — blooms in 53 days  
Upper portion deep salmon or shrimp pink with softest  
golden tint, lower petals same, with throat markings of  
soft daffodil yellow, beautifully feathered with narrow  
lines of light rose pink. Lovely indeed.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**GYPSY** Miniature Type — blooms in 65 days  
One of the new and distinct Miniatures which we offer  
for your collection. Richest rose-red with a violet throat.  
This variety excels for small arrangements.  
35c ea., 10 for \$2.50, 100 for \$22.00

**LEMON LASS** Laciniated — blooms in 69 days  
Brightest of lemon yellow color, self. This is one variety  
that shows its type real well in the miniature flowering.  
20c ea., 10 for \$1.50, 100 for \$14.00

**LULLABY** Primulinus — blooms in 66 days  
Deep lemon-yellow with border of orange-red on ends of  
all petals, throat deeper yellow. Very attractive.  
10c ea., 10 for 90c, 100 for \$8.50

**MODISTE** Primulinus — blooms in 68 days  
Small flowering Primulinus Type flower. Color of a light  
violet and lavender, purple blotch throat. 3 to 4 open on  
a nice spike. Tall growing.  
20c ea., 10 for \$1.50, 100 for \$14.00

**REPOSE** Ruffled Prim. — blooms in 65 days  
Tall, beautiful plant and good habits. Color a golden  
buff and yellow, with slight blush-pink on outer petals.  
Good variety to multiply. Very fine for table bouquets.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**SAFFRON KING** Primulinus — blooms in 76 days  
Rich saffron-orange, beautifully flaked deeper orange,  
clear, rich golden orange throat blotches.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**SALMON RUFFLES** Miniature — blooms in 69 days  
Salmon pink-rose feathered throat. Upright growing,  
rich green foliage.  
15c ea., 10 for \$1.20, 100 for \$11.00

**STARTLING** Laciniated Miniature — blooms in 60 days  
A very dainty Laciniated or cut edge petaled type of  
flower. Light pink and buff, as an overcast, red feath-  
ered throat. One of the dainty type flowers for arrange-  
ments.  
10c ea., 10 for 90c, 100 for \$8.50

**TAURUS** Primulinus — blooms in 67 days  
Distinct, rare and fine purple-velvet. A most unusual  
color for a primulinus variety. A prize winner.  
15c ea., 10 for \$1.20, 100 for \$11.00

**WHITE BUTTERFLY** Primulinus — blooms in 70 days  
First class all white, with creamy white throat. Fine  
slender stem, a good cut flower.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**WHITE RAYS** Primulinus — blooms in 70 days  
One of the purest white we have ever grown in the  
Primulinus family. Grows very tall and has a wire stem.  
Foliage very green, purest white buds on balance of  
flowering head. This is a variety we have increased for  
some years and now have enough stock to offer.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**WISP** Miniature Laciniated — blooms in 79 days  
One of the new outstanding varieties of the miniature  
family. Slender stems, with small, light pink florets.  
Good.  
15c ea., 10 for \$1.20, 100 for \$11.00

**YELLOW FRILLS** Prim. Ruffled — blooms in 83 days  
Clear deep canary yellow, slightly deeper on lower  
petals. Many splendid ruffled florets open. Grand.  
10c ea., 10 for 90c, 100 for \$8.50

**ZONA** Primulinus Ruffled — blooms in 67 days  
Grandiflora type. Deep salmon-pink; lower petals rich,  
deep canary-yellow, outer portion a lighter shade of  
salmon-pink. Deep rose-pink blotches on center of lower  
petals. A dependable prize winner.  
5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25

**BULBS AND PLANTS IN THIS CATALOG — SENT PREPAID**  
**50 BULBS at the 100 Rate — EXCEPT WHERE INDICATED**

**ONLY LARGE BLOOMING SIZE BULBS SENT ON ORDERS FROM THIS CATALOG**



Gladiolus are frequently infested with a thrip that feeds almost entirely on the gladiolus foliage and flower in the field and also winters over on the bulb in storage. This thrip does not winter over out of doors in the northern areas of the United States.

Thrips may be introduced into a planting on infested bulbs or they may be carried into a planting on infested bloom from a neighbor. The adult thrip can fly short distances and a migration frequently takes place so that an infested planting at a nearby neighbor may be the source of your trouble.

Elimination of the overwintering thrips on the bulbs can be secured by dusting the bulbs with a one, three or five per cent DDT dust. The bulbs should be thoroughly dried off after digging and then dusted with the DDT dust at the rate of one ounce of the dust to a bushel of bulbs. Place the bulbs in a sack with the dust and shake thoroughly, then empty the bulbs out in the storage trays. One dusting is all that is required.

Thrips can be controlled on the growing plant with spray

consisting of 1 oz. of tartar emetic, 2 oz. brown sugar to 3 gals. of water. Control can also be secured by spraying with a 1% DDT spray. Use 2½ oz. of a 50% wettable DDT powder to 1 gal. of water, keeping thoroughly agitated. Spraying to be effective must be thorough, both sides of the foliage must be covered with the spray material and the application should be made at regular seven to ten day intervals.

A 5% DDT dust is also effective in controlling thrips in the field. Dusting is not very effective unless a good hand duster is secured that will put out an even fine dust that will cover the foliage with a light uniform dust film. Repeat the dusting application at seven to ten day intervals.

Dust or spray applications should be started when the plants are about six inches high if thrips are present. If no thrips are present on the bulbs at planting time, watch the plants closely during the growing season and start the control program at the first sign of gladiolus thrip infestation.

## FORMULA FOR DIPPING GLADIOLUS BULBS

New Improved Ceresan Dip —

- 1 oz. New Improved Ceresan
- 3 Teaspoons Dreft Soap Flakes
- 3 gals. Water

Stir the three above agents; do not use hands when stirring. Soak bulbs in the solution for 15 minutes, bulblets

for 30 minutes, then allow to drain before planting. Plant right away and do not treat more than the amount of bulbs you intend to plant. Considerable damage may be had in the event the bulbs become dry after treating. Care should be taken in handling the above material as it is very poisonous.

## Please READ CAREFULLY BEFORE ORDERING

**TERMS . . .** Remittance must accompany all orders. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Orders for \$5.00 or more will be accepted on a deposit of 25% and will be shipped C.O.D. for the balance. On all orders sent C.O.D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office for handling C.O.D. shipments. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 bulb rate, except where noted.

**GUARANTEE . . .** We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as FREE FROM GLADIOLUS THRIPS and DISEASES. We also guarantee that each variety will be true to name.

**QUALITY . . .** We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make QUALITY. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

**TRANSPORTATION CHARGES . . .** We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing. We do not prepay shipments outside the United States proper. Cash must accompany all orders outside the United States for the amount of the order and shipping costs. We will not assume any responsibility for loss in transit. Customer must insure against all risks.

**CLAIMS FOR SHORTAGES . . .** These should be made immediately upon receipt of goods.

**SUBSTITUTION . . .** From many years' experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitution, please advise when placing your order. **However, we do reserve the right to make substitutions on all special collections.**

**SHIPPING . . .** In view of the present shortage of labor we ask our customers to be patient in asking for delivery. Orders are accepted and assorted as to states, then shipped at proper time for planting in your locality.



# Kunderd's

# New Selected PHLOX

**EASY TO GROW — FREE BLOOMING**

**ALL SUMMER LONG**

With the addition of several new Phlox which increases the color combinations, we can say that this Perennial is by far the most popular of the Summer Flowers. Their colors are very cheerful for the border and for background work. The plants we offer you are all **FIELD GROWN**, plants that have bloomed, the finest to plant for best results.

**OUR MODERN  
COLLECTION  
for SPRING**

**SOLD ONLY IN COMPLETE  
COLLECTIONS AT PRICE OFFERED**

**EVA FORRESTER** — Richest salmon with white eye. An unusual glowing pink cast with a striking white eye. Very free flowering, large and beautiful.

**FRAU ALFRED** — Glistening orange salmon, with an attractive crimson eye that is very appealing. Immense heads that stand upright.

**STAR LIGHT** — Large heads of soft lavender with a distinct white eye. Long and lasting bloom which is ideal when you need a mass of color.

**R. P. STRUTHERS** — One of the most popular Phlox that is grown. Rosy red with a rich scarlet eye. Lovely large florets, very free flowering. We like this variety very much.

**VON LASSBURG** — The petals are a pure white without markings. Here is a variety that is a sure bloomer and one of the finest whites on the market.

**ROSY BLUE** — Blue intermingled with rose, a combination that is beautiful. Very profuse bloomer. Dark green foliage and most reliable.

**DAILY SKETCH** — Large brilliant salmon-pink with a crimson eye. Blooms very long throughout the summer months. A refreshing color.

**PRIME MINISTER** — One of the best known Phlox. Large pure white with a very attractive red eye. Good plant and foliage.

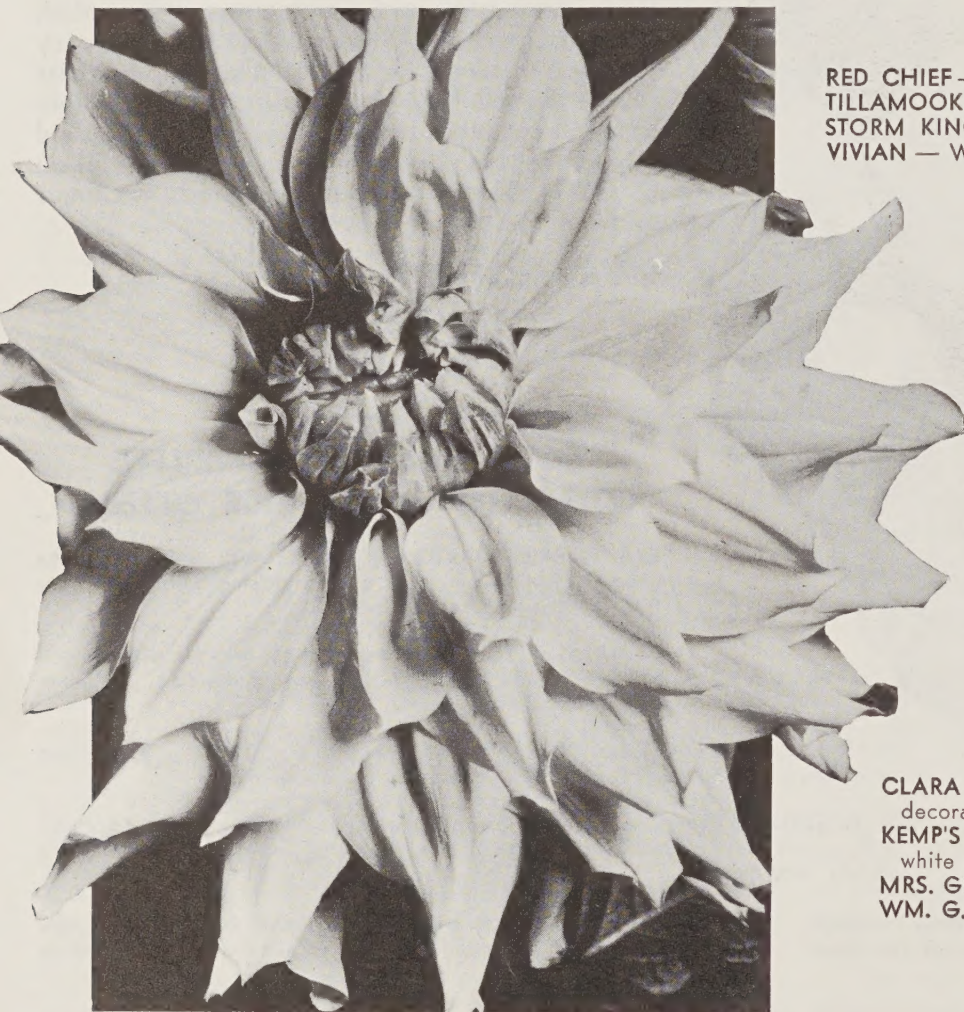
**8 Select Roots  
Different Colors** *for only* **\$2.00** POSTPAID

Full Cultural Information Will Accompany Each Order — The above eight varieties of Phlox are all selected varieties, most dependable for the home garden. They will perform under most conditions at a time of the year when flowers are very scarce.



# Grow **FREE BLOOMING - COLORFUL** **DAHLIAS**

The collections we offer this year have all been selected from the finest "Honor Roll" Dahlias that are extra free blooming, ideal for cutting. Grow Dahlias for your Fall blooms in your garden as they give much enjoyment when most flowers are gone. We offer you the exquisite four types from which you can make selection.



## **COLLECTION No. 1**

(Ball Type Dahlias)

RED CHIEF — Bright Red, excellent color.....	Each	\$ .35
TILLAMOOK — Light Pink, beautiful.....	Each	.35
STORM KING — Purest White.....	Each	.35
VIVIAN — White Suffused Purple.....	Each	.35

**The Above 4** **\$1.40**

**for only** **\$1.00** POSTPAID

## **COLLECTION No. 2** (Decorative Type Dahlias)

ROSE GLORY — Fine rose-lavender. Fine stems and plant.....	Each	\$ .75
THE COMMODORE — Huge canary yellow. Free bloomer.....	Each	1.00
ROSE FALLON — Giant deep bronze long stems.....	Each	.75
WM. H. HOGAN — Largest red and white bi-color.....	Each	.50

**The Above 4** **\$3.00**

**for only** **\$2.00** POSTPAID

## **COLLECTION No. 3** (Decorative Type Dahlias)

CLARA CARDER — Huge cyclamen pink decorative .....	Each	\$1.00
KEMP'S WHITE WONDER — Very large white informal.....	Each	1.00
MRS. GEO. LE BOUTILLIER — Large fine red.....	Each	.75
WM. G. WYLLIE — Large Yellow, Buff and Pink.....	Each	1.25

**The Above 4** **\$4.00**

**for only** **\$3.00** POSTPAID

## **COLLECTION No. 4** (Decorative Type Dahlias)

DADDY KEMP — Burgundy red, 12 to 14 inch blooms .....	Each	\$1.50
BETTY ZANE — Large pink informal decorative.....	Each	1.50
INCANDESCENT — Mammoth bronzy yellow and pink .....	Each	1.50
COL. LEWIS — Large deep new lavender.....	Each	1.50

**The Above 4** **\$6.00**

**for only** **\$5.00** POSTPAID

We will include **FREE**  
with every \$5.00 worth of **DAHLIAS**  
a Gift Tuber of the variety **GOV.**  
**HEIL** a lovely bronzy orange Cactus Type Dahlia. One of the fine large Honor Roll Dahlias.

**FREE CULTURAL INFORMATION WILL BE INCLUDED WITH EACH ORDER**





**PICARDY** — Acclaimed by thousands as the most sensational salmon pink. Winner of hundreds of awards and one of the finest and most reliable Gladiolus. Our stock of this variety is of the finest quality, FREE OF DISEASE.

5c ea., 10 for 45c, 50 for \$2.25, 100 for \$4.25



**ELIZABETH THE QUEEN** — One of the largest ruffled lavender tinted pink exhibition varieties to grow. 7 to 8 magnificent large blooms open on a very straight spike. One of the most beautiful and colorful Gladiolus ever introduced.

15c ea., 10 for \$1.20, 100 for \$11.00



# Spotlight

You will find much enjoyment in growing this exquisite dark gold yellow variety. Its popularity is increasing each year. Florists like it, the home gardener marvels the way it grows and produces. Its small flaming scarlet blotch creates attention. Opens 6 to 7 well placed blooms on a straight spike. Reports from the very finest exhibitions in the country give Spotlight a winner which it rightfully deserves. A variety worth growing.

25c ea., 10 for \$2.00, 100 for \$18.00

